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**Sunday, March 28, 2021, noon-4 pm  
AdventHealth Center Ice, Wesley Chapel**

## **Sign-up to be a featured restaurant in 2021**

North Tampa Bay's tastiest tradition is back! The 2021 Taste of North Tampa Bay™ will be held on Sunday, March 28, noon-4 p.m., at AdventHealth Center Ice, located off S.R. 56 in Wesley Chapel. Taste proceeds benefit charities supported by the Rotary Club of New Tampa and the North Tampa Bay Chamber high school scholarship fund. In three years, the Taste has contributed \$41,000 to community nonprofits.

We are seeking restaurants from Tampa and Pasco interested in providing samples, or "Tastes," of their cuisine during this four-hour event. We expect 3,000-5,000 people to attend throughout the Taste and are asking restaurants to supply at least 1,000 three-bite Tastes, plus their own dishes, flatware and personnel to serve those Tastes. B.C. (before COVID 19) we packed the house with 50 restaurants and beverage providers participating in this piazza-like foodie charitable event.

For more information, see the enclosed Taste of North Tampa Bay™ Fact Sheet. **We encourage restaurants to sign up online at [TasteOfNorthTampaBay.com](https://TasteOfNorthTampaBay.com).** To participate, please fully complete the online or paper form that follows.

**Although we know your menu may be subject to change, we request all restaurants provide either an appetizer, a main course or a side dish, or some combination of those items that showcase your menu. We also request that only restaurants that specialize in desserts — such as ice cream shops and bakeries — supply desserts and sweets.**

Please contact **Cam Caudle, [cam@shred360.com](mailto:cam@shred360.com), (813) 422-9136, Taste of North Tampa Bay, c/o Shred 360, 5312 56th Commerce Park Blvd, Tampa, FL 33610** to confirm your plan to participate or if you have any questions.

Thank you,  
Taste Restaurant Committee



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### **Participating Taste Restaurant Fact Sheet**

1. Every participating restaurant is expected to provide at least 1,000 "Tastes," or samples of their cuisine.
2. Tastes can be **appetizers, main dishes, side dishes or some combination of those 3, but should be no larger than 3-5 bites. They should fit into a 4 oz. or smaller cup** (sample at right). Restaurants serving larger plates of food should realize that many attendees will throw out a plate after one bite if they don't like the sample.
3. **ONLY** dessert restaurants — **ice cream and frozen yogurt places, bakeries, etc.** — may offer dessert tastes.
4. **If you decide to participate, please fill out the "Taste Restaurant Sign-Up " online at [TasteOfNorthTampaBay.com](http://TasteOfNorthTampaBay.com). Paper applications may e-mail or mail to Cam Caudle (addresses below). Applications must be received by Feb. 15, 2010 to be included in Taste promotional materials.** All restaurants that make these deadlines also will be listed on [TasteOfNorthTampaBay.com](http://TasteOfNorthTampaBay.com) before to the event.
5. We will still accept late entries for restaurants until we reach a maximum of 50 restaurants and beverage providers for the event. **Late entries are not guaranteed to be named in all Taste ads and promotional materials.**
6. When you sign up, please tell us the name and cell phone number of your primary contact for the event. Please also tell us of any electrical needs you will have, because electricity will only be provided for the restaurants that give us advance notice of those needs.
7. We also need to know how many people you plan to bring to the event (6 maximum, without approval of the restaurant chair), as well as your planned menu items. **We know that menu may be subject to change, but we will plan to include the menus for each participating restaurant on Taste promotional materials.**
8. The Taste of North Tampa Bay™ is a charitable, fund-raising event, so restaurants will not receive reimbursement for participating. However, with anywhere from 3,000-5,000 people expected to attend the Taste, which is being held at the largest skating facility south of New York state and all of the promotion we will have leading up to the event, you can rest assured that you will receive plenty of benefits and new customers from the North Tampa Bay area.
9. **Attendees give tickets to restaurants to receive Tastes during the event. The restaurants and the Taste committee will determine how many \$1 tickets to charge for their Tastes. All proceeds from ticket sales will benefit the Rotary Club of New Tampa and the North Tampa Bay Chamber's [selected charities](#).**
10. **Please plan to bring plenty of menus and coupons to the Taste.** Also let us know if you wish to give away any gift cards or product during the Taste. Our host is available to announce these giveaways to the crowd.
11. The Taste is a Zero food waste zone. The Rotary Club of New Tampa coordinates donating your leftovers to shelters and nonprofits. Restaurants should donate leftover food in the designated drop off area next to the main stage.



### **People's Choice Award**

The top three Taste People's Choice Award-Winning the restaurant & beverage provider categories **will be determined by the weight of the Taste tickets collected during the event by your restaurant paid to you by Taste attendees.** Winners will be announced at the North Tampa Bay Chamber Business Breakfast on Tuesday, April 6, 2021, 7:30 a.m., Pasco Hernando State College Porter Campus. Finalists will be notified by phone the Tuesday following the Taste and will be our guests at the Business Breakfast.

**Contact:** Cam Caudle, [cam@shred360.com](mailto:cam@shred360.com), (813) 422-9136, Taste of North Tampa Bay c/o Shred 360, 5312 56th Commerce Park Blvd, Tampa, FL 33610



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Sign up online at [TasteOfNorthTampaBay.com](http://TasteOfNorthTampaBay.com) or complete this sheet and e-mail or mail it in before Feb. 15.

**Restaurant Name** \_\_\_\_\_

**Corporate Name, if different** \_\_\_\_\_

**Primary Contact Name** \_\_\_\_\_

**Primary Contact's Cell Phone Number, with area code** \_\_\_\_\_

**Primary Contact's E-mail Address:** \_\_\_\_\_

**Electrical - Each outlet is 120 volts with a maximum load of 15 amps or 1,800 watts – NO EXCEPTIONS (Note: 220 voltage is NOT available)**

Do you need electricity? \_\_\_\_\_ How many outlets will you need? \_\_\_\_\_

Do you have any other technical needs? \_\_\_\_\_

**How many 6- or 8-ft. tables will you need?** (2 is the maximum without approval) \_\_\_\_\_ (Please note that tables will NOT be skirted; participating restaurants also are expected to bring their own signage for their space at the event)

**How many people will you bring to the event?** (6 maximum without approval) \_\_\_\_\_

(All restaurant personnel are welcome to purchase tickets and enjoy Tastes as well; wristbands, which will be provided for all attendees who are at least 21 years of age, will be required to purchase alcoholic beverages)

What menu items do you plan to bring?

1. Appetizer(s)? \_\_\_\_\_ 2. Main Course(s) \_\_\_\_\_

3. Side Dish(es) \_\_\_\_\_ 4. Dessert(s) \_\_\_\_\_

(Please note the deadline to sign up to be listed in ALL Taste promotional materials is February 15. You can change your menu items, although whatever you include on this sign-up sheet will be what we promote. Only dessert restaurants — ice cream, frozen yogurt & gelato shops, bakeries, etc. — will be allowed to bring dessert items to the Taste.)

For questions or more information, email or call  
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